



# Simply SATO Tags



Pre-Designed Horticulture Solutions



## Economical Tags with Variable Imprint on Preprinted, Custom Design and Branding Paper Stock

*Simply SATO Tags combine the style of laser tags with the ease of thermal printing.*

### **On-Demand Printing Provides Flexibility**

- Adjust item pricing to impact sales
- Add Store branding messages
- Include product descriptions to match your stock

### **Secure Attachment**

Clip tag to elastic band, plant stem or bamboo stake of hang from string for quick and simple display.

### **Simple Price Removal After Purchase**

Perforation allows customer to remove the price after purchase; perfect for gifts.

### **Eye-Catching Designs Help Move Inventory**

Custom branding and logos can be added.

### **Care Instructions Ensure Long Plant Life**

Printed on tag back, care instructions will help your customers take proper care of floral items.

### **Renewable Resource**

All-natural paper stock, eco-friendly inks and optional bamboo stakes for a "green" product.

### **Custom Tag and Logo Design**

SATO designers can create custom tag layouts, styles and logos to perfectly compliment your arrangements.



## Simply SATO Tag Examples



**Solutions by Simply SATO Tags**

- On-Demand Printing Provides Flexibility**
  - Modify pricing to impact sales.
  - Add store branding messages.
  - Change flower descriptions to match your stock.
  - Need Ribbon? We have it! Works great with our SATO thermal ribbon.
- Easy Clip-On Feature for Secure Attachment**
  - Clip tag to plant stem or a bamboo stake for quick and simple display.
- Perforated for Easy Price Removal**
  - Allows customer to remove the price after purchase. Perfect for gifts!
- Eye-Catching Designs Help Move Inventory**
  - Concept designs and custom branding.
  - Logos can also be added.
- Care Instructions Printed on Back of Tag**
  - Helps the customer take proper care of plant.
- Renewable Resource**
  - All-natural paper stock, eco-friendly inks and optional bamboo stakes for a "green" product.

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**Care Instructions**

Four floral preservative in a clean vase, then fill the vase halfway with warm water. Filling halfway prevents water overflow when inserting the fresh bouquet.

Clip 1" off the ends of the bouquet with clippers or scissors. Make sure the cut is at an angle. The angle cut allows the stems to absorb water while resting at the bottom of the vase.

Arrange the bouquet in vase as desired. Once arranged, fill the remainder of the vase with warm water.

Display in a cool location out of direct sunlight. Avoid excessively hot or cold areas. Check water daily and add if needed.

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**Blue Danube Stoke's Aster**  
 Stokesia laevis 'Blue Danube'

	Full Sun to Part Shade Sol lleno para parte la cortina
	-20° to -10° F -28° to -13° C
	Keep moist, well drained Mantiene humedo, drenado bien
	24" H x 18" W .60m x .45m
	24" apart .6m espaciamiento

**Planting Guide • Guía para plantar plantas**

1. Place top of rootball well above ground level.  
La planta sea lo suficientemente alta que el suelo circundante.
2. Form a mound of soil at the base to retain water.  
Forme un montículo de suelo alrededor de la planta para retener el agua.
3. Loosen soil.  
Relaxe el suelo.
4. Tamp soil lightly to remove air pockets.  
Apriete el suelo ligeramente para quitar el aire de los huecos.

**Watering**  
 Regar y agua. Subsecuente humedece. In areas with open drainage, build up the soil in the bed. En áreas con drenaje abierto, construya el nivel de suelo.

**MAINT. KEEP Moist!**  
 Mantiene húmedo.

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### The SATO Solution for your Retailers

- **The Right Service and Support:** SATO offers custom tag and label design, printer service and readily-available staff specialized in retail solutions.
- **The Right Printing Hardware:** SATO printers are durable enough for harsh environments and easily handle material thickness up to 24 mil at speeds up to 10 ips.
- **The Right Software:** SATO TAGGIT™ Pro Labeling Design software solution offers a scalable and versatile set of tools to meet all design needs.
- **The Right Solutions:** SATO offers a full range of tags, slip-ons, stakes and labels. If SATO hasn't yet developed the solution you require, our designers and engineers will work with you to create it.