



SATO-Direct 200P

FACESHEET

Basis Weight (lb/ream)	51
Caliper Target (mils)	3.2
Tensile MD Target (lb/in)	28
Tensile CD Target (lb/in)	14
Tear MD (grams)	
Tear CD (grams)	
Stiffness MD (grams)	
Stiffness CD (grams)	
Color	White

ADHESIVE

Description	Tackified Acrylic Permanent
Caliper Target (mils)	0.5

LINER

Description	40# White Kraft
Caliper Target (mils)	2.4

TOTAL CALIPER

Caliper Target (mils)	6.1
-----------------------	-----

ENVIRONMENT

Storage Temperature (°F)	40	to	72
Storage Humidity (%RH)	35	to	75
Shelf Life (months)	12		
Min Application Temp (°F)	32		
Service Temperature (°F)	-4	to	120

SPECIAL NOTES:

FACESHEET TYPE

- ✓ Paper
- Film

PRODUCT TYPE

- ✓ Label
- Tag
- Receipt

IMAGING CAPABILITY

- ✓ Direct Thermal
- Thermal Transfer - Wax
- Thermal Transfer - Wax/Resin
- Thermal Transfer - Resin
- Laser

AGENCY RECOGNITION

- UL
- cUL
- ✓ FSC
- FDA.21 CFR 175.105
- ✓ BPA Free

MAXIMUM OUTDOOR LIFE

- ✓ For Indoor Use only
- <6 months
- <12 months
- <18 months
- 2 years

The above data represents product averages, allowing for industry accepted variances. These products should be tested in the end-use conditions to ensure that they meet the requirements of the specific application. Specification may change without notice.

9007028

SATO AMERICA
CORPORATE
 14125 South Bridge Circle
 Charlotte, NC 28273
 Phone: (704) 644-1650
sales-sal@sato-global.com

LABEL MANUFACTURING, SERVICE & SALES
 UNITED STATES MEXICO CENTRAL AMERICA
 CANADA CARIBBEAN

www.satoamerica.com

©2021 SATO America . All rights Reserved. • Any unauthorized reproduction of this content, in part or whole, is strictly prohibited • SATO is a registered trademark of SATO Corporation and its subsidiaries in Japan, the U.S. and other countries. All other trademarks are the property of their respective owners.